



Per delegate (+ VAT)

Digital Marketing & Social Media	Length	Summary	London Dates	Manchester Dates	Now Only	Normally
Social Media Essentials	Half-Day	Using social media + basic strategy	16th May, 31st Oct	9th May, 17th Oct	£149.00	£249.00
Digital Marketing Essentials	Half-Day	Digital channels + basics strategy	16th May, 31st Oct	9th May, 17th Oct	£149.00	£249.00
Novice Social Media & Digital Bundle	Full-Day	Digital & social media fundamentals	16th May, 31st Oct	9th May, 17th Oct	£249.00	£498.00
LinkedIn Masterclass	Half-Day	Generating leads through social networking	18th May, 12th Oct	23rd May, 3rd Oct	£149.00	£249.00
Advanced Social Media Marketing	Full-Day	Advanced social strategy & lead generation	13th June, 19th Sept, 14th Nov	25th April, 20th Jun, 12th Sept, 8th Nov	£299.00	£549.00
Advanced Digital Marketing	Full-Day	Integrated digital strategy	26th April, 28th Jun, 20th Sept, 15th Nov	24th May, 13th Sept, 22nd Nov	£349.00	£549.00
Digital Creative Workshop	Full-Day	Creating video, images, infographic	27th April, 29th Jun, 21st Sept, 16th Nov	25th May, 14th Sept, 23rd Nov	£399.00	£549.00
Analytics						
Google Analytics	Half-Day	Measuring results to improve digital campaigns	18th May, 12th Oct	23rd May, 3rd Oct	£149.00	£249.00
Email Marketing						
Email Marketing & Mailchimp	1-Day	Email marketing strategy, best practice + MailChimp Masterclass	17th May, 7th Sept, 1st Nov	11th May, 6th Sept, 9th Nov	£299.00	£549.00
Search Marketing						
SEO (Search Engine Optimisation)	Half-Day	Ensure you are driving traffic to your site for your keywords	27th Jun, 28th Sept	10th May, 5th Sept	£149.00	£249.00
Writing for Web	Half-Day	Creating high-impact persuasive content that sells	27th Jun, 28th Sept	10th May, 5th Sept	£149.00	£249.00
SEO & Writing for the Web Bundle	1-Day	Perfect for increasing online visibility in search & web traffic	27th Jun, 28th Sept	10th May, 5th Sept	£249.00	£498.00
Fast Track & Qualifications						
Foundation	2-Days	Comprehensive workshop covering fundamentals of digital	14th & 15th Jun, 10th & 11th Oct	21st & 22nd Jun, 4th & 5th Oct	£649.00	£1,549.00
Foundation (+ CIM Diploma)	2-Days	Covers 40% of syllabus + remainder studied online	14th & 15th Jun, 10th & 11th Oct	21st & 22nd Jun, 4th & 5th Oct	£749.00	£1,749.00
Fast Track	2-Days	Intensive workshop covering integrated strategy + content creation	26th & 27th Apr, 28th & 29th Jun, 20th & 21st Sept, 15th & 16th Nov	24th & 25th May, 13th & 14th Sept, 22nd & 23rd Nov	£749.00	£1,549.00
Fast Track (+ CIM Diploma)	2-Days	Covers 80% of syllabus + remainder studied online	26th & 27th Apr, 28th & 29th Jun, 20th & 21st Sept, 15th & 16th Nov	24th & 25th May, 13th & 14th Sept, 22nd & 23rd Nov	£849.00	£1,749.00
DMI Professional Diploma	2-Days	Covers 100% of syllabus + online revision access	18th & 19th October	26th & 27th Sept	£1,249.00	£1,749.00
Corporate						
In-House Training	Half-Day	Any courses above tailored for your business / team at your offices	(Min 6 delegates) / Date of your choice / Priced per delegate	SAVE on travel costs / open courses normally £249 each	£199.00	£299.00
In-House Training	Full-Day	Any courses above tailored for your business / team at your offices	(Min 6 delegates) / Date of your choice / Priced per delegate	SAVE on travel costs / open courses normally £549 each	£399.00	£599.00
Foundation	2-Days	Digital Marketing fundamentals tailored for your business	(Min 4 delegates) / Date of your choice / Priced per delegate	SAVE £100 per delegate with in-house training	£649.00	£1,549.00
Foundation (+ CIM Diploma)	2-Days	Fundamentals course leading to digital marketing diploma	(Min 4 delegates) / Date of your choice / Priced per delegate	SAVE £100 per delegate with in-house training	£749.00	£1,749.00
Fast Track	2-Days	Digital Marketing fast track tailored for your business	(Min 4 delegates) / Date of your choice / Priced per delegate	SAVE £100 per delegate with in-house training	£749.00	£1,549.00
Fast Track (+ CIM Diploma)	2-Days	Fast Track course leading to digital marketing diploma	(Min 4 delegates) / Date of your choice / Priced per delegate	SAVE £100 per delegate with in-house training	£849.00	£1,749.00
Power Hour	1-hour	60 min bite-size training or strategy & planning sessions	Priced per delegate / Date of your choice	One-to-one sessions	£149.00	£349.00
Power Hours	6-Hours	Ideal for ongoing strategy / planning	Priced per delegate / Date of your choice	SAVE 10% - Book a bundle of 6	£804.60	£2,094.00

All accredited under the Chartered Institute of Marketing CPD Programme

Less experienced aspiring marketers	Half-Day (3 hrs)	10-1pm or 2-5pm
Suitable for all levels of marketers	Full-Day (6 hrs)	10am-4pm
More advanced developing marketers	Bundles are 2 x half-days with 1 hour break so are 10am-5pm	

Best Price Guarantee: 20% cheaper than any accredited course

Certificate on completion & small class sizes
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Got questions or need help?...Call Now

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COURSE DATES

			1	2	3
4	5	6	7	8	9
11	12	13	14	15	16
18	19	20	21	22	23
25	26	27	28	29	30