

BUSINESS CONSORT

digital & social media academy



Use our interactive infographic to find the best course for you!

The average salary of a digital marketer in the UK is £38K, rising to £50-100K with experience. Here's how you can upskill...

TIM, THE TRAINEE



Courses

- Novice
- Fast-track courses

Diplomas

- DMI Diploma in Digital Marketing - level 5
- DMI Specialist Diplomas - level 5

FELICITY, THE FREELANCER



Courses

- Advanced courses
- Fast-track courses
- Monthly online training

Diplomas

- DMI Specialist Diplomas - level 5
- CIM Digital Diploma in Professional Marketing - level 6

TONY, THE TRAINER



Courses

- Corporate team training
- Fast-track courses

MIKE, THE HR/TRAINING/BUSINESS MANAGER



Courses

- Corporate team training
- Fast-track courses
- Coaching and mentoring

BARBARA, THE BUSINESS OWNER



Courses

- Novice
- One-day masterclasses
- Fast-track courses

Diplomas

- DMI Diploma in Digital Marketing - level 5
- DMI Specialist Diplomas - level 5

ALEX, THE AGENCY WORKER



Courses

- Corporate team training
- Fast-track courses

Diplomas

- DMI Specialist Diplomas - level 5
- CIM Digital Diploma in Professional marketing - level 6

ERIC, THE DIGITAL EXECUTIVE



Courses

- Advanced courses
- Fast-track courses
- Coaching and mentoring

Diplomas

- DMI Specialist Diplomas - level 5
- CIM Digital Diploma in Professional Marketing - level 6

MARIE, THE MARKETING MANAGER



Courses

- Fast-track courses
- Advanced courses
- Coaching and mentoring
- Corporate team training

Diplomas

- DMI Specialist Diplomas - level 5
- CIM Digital Diploma in Professional Marketing - level 6



CATHY, THE COMMS EXPERT

Courses

- One-day masterclasses
- Advanced courses
- Corporate team training
- Fast-track courses
- Coaching and mentoring

Diplomas

- DMI Specialist Diplomas - level 5
- CIM Digital Diploma in Professional Marketing - level 6